



Product Marketing Intern - Summer 2019

Allvision is looking for talented students who are interested in careers in bringing to market new SaaS based analytics products and offerings leveraging data coming from among others the emerging Autonomous Vehicle space.

Internships at Allvision are an opportunity to have a real impact on start-up companies go-to-market strategy by implementing proven and new marketing tactics and making results measurable.

Expectations:

- Help shape the messaging of Allvision's offerings and experiment with ways to increase the company's brand and product awareness under the mentorship of industry veterans and serial entrepreneurs.
- Help roll out the marketing strategy through social media campaigns and traditional avenues while setting up trackable metrics.
- Have fun and learn a lot!

Requirements:

- Candidates must be enrolled full-time at a U.S. university.
- Major in Business Administration, Marketing, Communications, or equivalent.
- Eligible to work in the U.S.

Bonus Features:

- Experience with social media platforms like Facebook, Twitter etc.
- Experience with organising campaigns
- Experience with Web & Product Analytics (ex. Google Analytics, Tableau)
- Experience with Adobe Experience Platform or similar

What's in it for you:

- Competitive compensation
- Learn from a team of Serial entrepreneurs with multiple exits
- Exposure to startups and fast-paced innovation

About Allvision:

Allvision is a technology company located in Pittsburgh, PA. Our mission is to improve the world by connecting decision makers with rich sources of spatial data and analytics. To do this, we create software that can efficiently interpret and analyze huge sensor datasets to find & extract the useful information buried inside.

We then provide all of that information, plus a set of tools to work with it, to customers across the world.

In short, we take data normally meant for robots and use it to help humans make decisions.

Our team has over 80 years' combined experience building spatial data systems and software. Allvision strives to leverage that experience to empower companies and institutions with insights and intelligence from the ever-changing world around us.

Our culture is based on merit, innovation, and mutual respect. We're trying to do our small part to improve the world and want to meet folks who share that goal.