

## ALLVISION PARKVIEW UNVEILED at TECHDAY in NEW YORK CITY

*1980's Vehicle Refurbished to Spotlight Critical Need for Curb Data*

### FOR IMMEDIATE RELEASE

**Pittsburgh, PA** – April 30, 2019 – Allvision, a geospatial analytics startup providing insights and business intelligence to verticals such as infrastructure management, insurance, advertising and security, announces the launch of **Allvision™ Parkview**, a turnkey high definition mapping solution for city planning and maintenance that's scalable, economical, and accessible to all. Cities can inventory, inspect and monitor roads, curbs, and sidewalks accurately, affordably and fast (days—not months). On May 2 the Allvision team will be exhibiting and demonstrating Allvision Parkview at TechDay 2019 in New York City.

Urban centers are experiencing increasingly intense demands for curb use. Space traditionally reserved for parking, transportation, and deliveries is now competing with new mobility options including ride-hailing services, bikeshares, rideshares, and even scooter shares. As a result, cities need frequent street-level information to develop pricing and policies that ensure equitable use of the curb.

"Allvision Parkview was created to provide scalable, affordable street-level analytics in near real-time" said Aaron Morris, CEO at Allvision. "We partner with fleet operators and autonomous vehicle companies to source streams of rich 3D and image data and then turn that data into actionable insights to improve urban design, transportation planning, curb management and more."

Allvision is currently piloting in Pittsburgh, PA. The City of Pittsburgh approached Allvision to analyze parking patterns in the Strip District, a historic market district and one of Pittsburgh's most crowded and merchant-diverse neighborhoods. The City sought to better understand the impact of parking on residents and local merchants. "We are excited to be partnering with Allvision on a pilot addressing urban mobility challenges, starting with curb space management," notes Karina Ricks, Director, Department of Mobility and Infrastructure, City of Pittsburgh.

To celebrate the launch and to illustrate that any vehicle can map like an autonomous vehicle, Allvision has "kitted" out a 1980's Pontiac Firebird with 3D capture technologies as a mapping vehicle. The car will be center stage during TechDay taking place in the Javits Center in New York City and will showcase the machine learning technology powering Allvision Parkview. Allvision will be located at Booth 301, at the entrance of the exhibit hall.

## **About Allvision**

Allvision develops the platform to enable street level analytics at global scale. We provide the means to make sense of our dynamic environment to solve the world's most pressing problems from the human point of view. With a digital platform that makes previously inaccessible 3D data accessible and affordable, Allvision levels the playing field for cities of all sizes to compete in a dynamic, diverse, and increasingly complex world.

Allvision founders, veterans of Autodesk and Bentley Systems, focus their expertise on the intersection of the digital and physical worlds, making high-def navigation information available for countless applications. Allvision's HQ is in the East Liberty section of Pittsburgh, Pennsylvania.  
[www.allvision.io](http://www.allvision.io).

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